



PATENT
Attorney Docket No. 20071/10005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Goldberg et al.

Serial No.: 09/502,285

For: A NETWORKED SYSTEM
FOR PRESENTING ADVERTISING

Filed: February 11, 2000

Group Art Unit: 3714

Examiner: Carmen D. White

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) **January 29**, 2004

) Mark G. Hanley
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) Registration No. 44,736
) Attorney for Applicants
)

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RESPONSE TO THE OFFICE ACTION MAILED ON JANUARY 15, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the official action mailed on January 15, 2004 (copy enclosed), the applicants have enclosed herewith a complete listing of claims, which lists cancelled claims 1-97 and 205 as cancelled, for replacement of the "Listing of Claims" section (pages 2-31) submitted in the response mailed on December 17, 2003.

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